

PROFIT SOLUTIONS: CLIENT "X"	3-MONTHS OF DATA PROVIDED BY CLIENT PRE-PROFIT SOLUTIONS INVOLVEMENT						Client signed up on Day 8 of Month 4. PROFIT SOLUTIONS ENGAGEMENT			
	Month 1	%	Month 2	%	Month 3	%	Month 4	%	Month 5	%
	REVENUES									
Newly Written Recurring Billing	\$28,835.00		\$24,786.00		\$20,800.00		\$26,215.00		\$24,688.00	
Monthly Projected Recurring Billing	\$15,299.00	28%	\$34,949.00	46%	\$51,074.00	57%	\$46,942.00	60%	\$57,324.00	65%
Recurring Billing Collected	\$10,058.00	66%	\$23,595.00	68%	\$31,944.00	63%	\$35,669.00	76%	\$43,714.00	76%
Chargebacks Debited	\$0.00	0%	\$0.00	0%	\$0.00	0%	\$0.00	0%	\$0.00	0%
Net Recurring Billing Collected	\$10,058.00	66%	\$23,595.00	68%	\$31,944.00	63%	\$35,669.00	76%	\$43,714.00	76%
POS Collected	\$46,808.00	86%	\$58,234.00	77%	\$46,555.00	52%	\$41,725.00	53%	\$48,266.00	54%
Adjustment to Cash Basis	-\$2,307.00		-\$6,394.00		\$11,040.50		\$961.00		-\$3,327.00	
Total Collected Revenues	\$54,559.00		\$75,435.00		\$89,539.50		\$78,355.00		\$88,653.00	
Refunded	\$2,493.00	5%	\$7,290.00	10%	\$4,015.50	4%	\$3,565.00	5%	\$6,911.00	8%
3rd-Party Collected AdSpend										
Processing Fees	\$2,332.60	4%	\$3,381.51	4%	\$4,139.04	5%	\$3,456.23	4%	\$3,621.42	4%
Net Collected Revenues	\$49,733.40	91%	\$64,763.49	86%	\$81,384.96	91%	\$71,333.77	91%	\$78,120.58	88%
EXPENSES										
Fulfillment	\$24,658.62	45%	\$11,637.73	15%	\$12,793.51	14%	\$7,089.52	9%	\$7,739.42	10%
Fulfillment - ICs			\$17,855.57	24%	\$28,677.78	32%	\$22,442.08	29%	\$21,134.09	27%
Total Fulfillment:	\$24,658.62	50%	\$29,493.30	46%	\$41,471.29	51%	\$29,531.60	41%	\$28,873.51	37%
Lead Generation	\$11,611.45	25%	\$24,706.61	42%	\$16,049.38	34%	\$12,034.00	29%	\$11,736.22	15%
Lead Generation- ICs		0%	\$1,000.00	2%	\$1,700.00	4%	\$400.00	1%	\$1,600.00	2%
Total Lead Generation:	\$11,611.45	23%	\$25,706.61	40%	\$17,749.38	22%	\$12,434.00	17%	\$13,336.22	17%
Sales	\$15,434.68	31%	\$24,371.19	38%	\$21,973.06	27%	\$11,619.84	16%	\$12,892.39	17%
Overhead - ICs			\$2,009.99	3%	\$2,492.39	3%	\$3,038.00	4%	\$2,958.00	4%
Overhead	\$1,547.86	3%	\$5,460.06	7%	\$2,682.41	3%	\$2,771.51	4%	\$2,108.52	3%
Total General Overhead:	\$1,547.86	3%	\$7,470.05	12%	\$5,174.80	6%	\$5,809.51	8%	\$5,066.52	6%
Ownership Salary	\$3,846.15	8%	\$3,076.92	5%	\$3,076.92	4%	\$3,076.92	4%	\$3,076.92	4%
Total Expenses	\$57,098.76		\$90,118.07		\$89,445.45		\$62,471.87		\$63,245.56	
PROFIT	-\$7,365	-15%	-\$25,355	-39%	-\$8,060	-10%	\$8,862	12%	\$14,875	19%
30% Profit Goal	\$14,920		\$19,429		\$24,415		\$21,400		\$23,436	
Profit Over/Under Amount	-\$22,285	44.81%	-\$44,784	69.15%	-\$32,476	39.90%	-\$12,538	17.58%	-\$8,561	10.96%
30% Fulfillment Rule	\$14,920		\$19,429		\$24,415		\$21,400		\$23,436	
Fulfillment Over/Under Amount	\$9,739	50%	\$10,064	46%	\$17,056	51%	\$8,131	41%	\$5,437	37%
20% Lead Generation Rule	\$14,042		\$17,470		\$13,967		\$12,518		\$14,480	
Lead Generation Over/Under Amount	-\$2,431	23%	\$8,236	40%	\$3,783	22%	-\$84	17%	-\$1,144	17%
10% Sales Rule	\$24,867		\$32,382		\$40,692		\$35,667		\$39,060	
Sales Over/Under Amount	-\$9,432	31%	-\$8,011	38%	-\$18,719	27%	-\$24,047	16%	-\$26,168	17%
10% General Overhead Rule	\$4,973		\$6,476		\$8,138		\$7,133		\$7,812	
General Overhead Over/Under Amount	-\$3,425	3%	\$994	12%	-\$2,964	6%	-\$1,324	8%	-\$2,746	6%

Month over month increase in profit after 22 days with Profit Solutions: \$16,922

Annualized increase in profit after 22 days with Profit Solutions: \$203,064

Month over month increase in profit after 52 days with Profit Solutions: \$31,797

Annualized increase in profit after 52 days with Profit Solutions: \$275,220